

# 2 – DAY CREATIVE & CRITICAL THINKING



## Introduction

In today's world, everyone needs to be a creative problem solver. Adopting an innovative way of thinking is a significant step towards better performance at work.

The sharper we are at identifying problems and more creative we are in providing solutions, the more we are able to achieve. Thus, this program seeks to help participants to be able to creatively and accurately solve problems by adopting critical thinking and problem solving strategies.

## Course Objectives

By the end of this course, you will be able to:

- Be creative in developing solutions.
- Generate innovative ideas easily.
- Understand and remove barriers to creativity in their office environment.
- Understand and apply an effective problem solving process.
- Collaborate with others to solve problems.
- Use different techniques to solve challenging problems

## Methodology

- Interactive
- Group exercises / discussions
- Discussions

## Who Should Attend?

- Non-executives
- Junior executives
- Middle managers

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## Course Outline

### MODULE 1: UNDERSTANDING CREATIVITY

- What is creativity?
- Barriers to creativity
- Limiting Beliefs

#### **Activity: Personal Beliefs & Values**

Description: Participants are to reflect on how their own personal beliefs & values shaped their perspective & creativity

**Outcome:** To understand the impact of our personal values and beliefs (map of reality) on the way we look at & solve issues

### MODULE 2: FRAMING YOUR ISSUE

- Describe it in terms of a gap
- Five why's

#### **Activity: Cherry Split**

Description: Participants are to work on a particular challenge by continuously splitting them into separate attributes & then think of ways to change or improve it

**Outcome:** To be able to work on a challenge creatively by separating & recombining the different yet related attributes

### MODULE 3: OUT OF THE BOX THINKING CONCEPT

- Brainstorming
- Lateral Vs Vertical Thinking

#### **Game: Yes....And**

Description: Participants will take turns to come up with interesting solutions to a shared challenge while affirming & topping up each other's suggestions

**Outcome:** To encourage innovation & exploration (tapping into emotional brain) by mediating the rational brain

### MODULE 4: UNDERSTANDING CRITICAL THINKING

- What is Critical Thinking?
- Characteristics of a critical thinker

#### **Activity: DOPE Profiling**

Description: Participants will experience the DOPE profiling matrix and how it impacts the personalities.

**Outcome:** To understand different type of people of the way of thinking and behaviour & how it influences problem solving tendencies



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### MODULE 5: ENHANCING YOUR CREATIVE PROBLEM SOLVING MUSCLE

- Reasoning Style
- Cartesian Logic

#### Game: Change

Description: Participants will tell their stories & change their storyline, mood & method of delivery every time the word 'change' is mentioned

**Outcome:** To build creative thinking & ability to switch from one mode of thinking to the next

### MODULE 6: THE ART OF PROBLEM SOLVING WITH CRITICAL THINKING

- The Problem Solving Process
- 5 Perceptual Position

#### Activity: 5PP

Description: Participants will practice using 5PP technique to look at an issue from different angles

**Outcome:** To be able to assume multiple perspectives when looking at an issue & generate more options for solution

