

# 2 – DAY WEB DEVELOPMENT



## Introduction

The purpose of this module is to help participant able to understand and use web development tools. They will have a hands-on experience on developing functional and working website to suit their needs. It's can be applied for business web or the reason base on individuals needs. The module comprises of 7 hours of training.

The contents comprise of hands on technical knowledge learning and strategies to help participants build their required web base on their individual or organization website.

## Course Objectives

By the end of this course, you will be able to:

- Participant will be able to develop website for their business and others
- Participant will have the skills to develop SEO friendly website
- Participant will have the knowledge to create dynamic web to suit user from Mobile devices or desktop Computer

## Methodology

- Slide presentations
- In class hands on learning experience
- Case study
- Group presentation

## Who Should Attend?

This programme is designed to help company to start marketing their products/ services and boost their sales via digital marketing platform.

**Participants must already have a hosting and domain with WordPress pre-installed**

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## Course Outline

**MODULE 1: Introduction to Web Development**

**MODULE 6: Web design with Elementor**

**MODULE 2: Selecting domain and hosting**

**MODULE 7: Integrating web with payment processor**

**MODULE 3: Introduction to Web development tools (WordPress)**

**MODULE 8: Web design with Elementor**

**MODULE 4: Building your 1st web with WordPress**

**MODULE 9: Search Engine Optimiser (SEO)**

**MODULE 5: Building ecommerce web with woocommerce plugin**

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