

2 – DAY COLOUR YOUR COMMUNICATION



Introduction

The Brain Colour Mastery Workshop is a crucial investment for individuals navigating the complexities of modern workplaces. Offering transformative insights, this workshop addresses the essential skills of adapting communication to diverse thinking styles, fostering effective collaboration, and implementing conflict resolution strategies tailored to cognitive preferences. Participants also craft personalized development plans based on their Brain Colour profiles, ensuring continuous professional growth. For leaders, the workshop provides a strategic advantage with insights into leadership styles aligned with Brain Colours. This program is not merely a choice but a necessity for those committed to unlocking their full potential and thriving in today's professional landscape.

Course Objectives

By the end of this course, you will be able to:

- **Improved Communication Skills:** Participants learn how to adapt their communication style to different Brain Colours, which can lead to more effective and harmonious interactions with colleagues, clients, and team members.
- **Enhanced Teamwork and Collaboration:** Understanding the Brain Colours of team members allows participants to harness the diversity of thinking styles and strengths within their teams, resulting in better collaboration and problem-solving.
- **Conflict Resolution Skills:** Participants gain insights into conflict resolution strategies tailored to Brain Colours, enabling them to resolve conflicts more constructively and reduce workplace tension.
- **Personal Development Plans:** By creating personal development plans based on their Brain Colour profiles, participants can guide their professional growth, set career goals, and continue to develop their strengths.
- **Leadership Development:** For those in leadership roles, the workshop provides valuable insights into leadership styles and strategies based on Brain Colours, helping them lead more effectively and positively influence their teams.

Methodology

A creativity mini-bootcamp is included. This stimulating program will maximize the understanding and learning through lectures, discussions, case studies and NUMEROUS practical activities to stimulate creative thinking.

Who Should Attend?

- Executives
- Supervisors
- Officers
- Managers



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Course Outline

MODULE 1: INTRODUCTION TO CBCI™ AND BRAIN COLOURS

- Welcome and Program Overview
- Understanding the CBCI™ Psychometric Profiling Tool
- Introduction to Brain Colours: What Each Colour Represents
- Brain Colour Assessment: Participants complete the CBCI™

MODULE 2: EXPLORING BRAIN COLOURS

- In-Depth Analysis of Brain Colours: Strengths and Traits
- Understanding Your Brain Colour Profile
- Group Activities: Brain Colour Exercises and Discussions
- Q&A and Clarifications

MODULE 3: COMMUNICATION STYLES AND BRAIN COLOURS

- Communication Preferences by Brain Colour
- Effective Communication Strategies for Each Colour
- Practice: Adapting Communication Styles
- Role-Play Exercises: Brain Colour-Based Communication Scenarios

MODULE 4: TEAM DYNAMICS AND BRAIN COLOURS

- Building High-Performing Teams: Leveraging Brain Diversity
- Team Brain Colour Profiles and Analysis
- Group Exercises: Brain Colour Team Challenges
- Debrief and Discussion

MODULE 5: LEADERSHIP AND BRAIN COLOURS

- Leadership Styles by Brain Colour
- Identifying Leadership Potential in Yourself and Others
- Leadership Challenges and Brain Colour Solutions
- Case Studies and Group Discussions

MODULE 6: CONFLICT RESOLUTION AND BRAIN COLOURS

- Understanding Conflict Styles by Brain Colour
- Conflict Resolution Strategies for Different Colours
- Conflict Scenarios: Brain Colour-Based Role-Plays
- Strategies for Effective Conflict Resolution

MODULE 7: PERSONAL DEVELOPMENT AND BRAIN COLOURS

- Leveraging Your Brain Colour Strengths
- Identifying Areas for Growth and Development
- Personal Development Plans by Brain Colour
- Goal Setting and Action Plans

MODULE 8: APPLICATION AND INTEGRATION

- Creating a Brain Colour-Friendly Workplace
- Integrating Brain Colours into HR Practices
- Brain Colour-Based Feedback and Coaching
- Next Steps and Continued Support

