2 – DAY
WEB DEVELOPMENT

Introduction

The purpose of this module is to help participant able to understand and use web development tools. They will have a hands-on experience on developing functional and working website to suit their needs. It's can be applied for business web or the reason base on individuals needs. The module comprises of 7 hours of training.

The contents comprise of hands on technical knowledge learning and strategies to help participants build their required web base on their individual or organization website.

Course Objectives

By the end of this course, you will be able to:

- Participant will be able to develop website for their business and others
- Participant will have the skills to develop SEO friendly website
- Participant will have the knowledge to create dynamic web to suit user from Mobile devices or desktop Computer

Methodology

- Slide presentations
- In class hands on learning experience
- Case study
- Group presentation

Who Should Attend?

This programme is designed to help company to start marketing their products/ services and boost their sales via digital marketing platform.

Participants must already have a hosting and domain with WordPress pre-installed

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Course Outline

MODULE 1: Introduction to Web Development

MODULE 2: Selecting domain and hosting

MODULE 3: Introduction to Web development tools (WordPress)

MODULE 4: Building your 1st web with WordPress

MODULE 5: Building ecommerce web with woo commerce plugin

MODULE 6: Web design with Elementor

MODULE 7: Integrating web with payment processor

MODULE 8: Web design with Elementor

MODULE 9: Search Engine Optimiser (SEO)